



MINORITY REPORT

D7.7 – Project Outreach Plan



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Executive Summary

This deliverable is an update of the Project DCE strategy, presenting the status at M12. In this period, a common project identity was defined; several promotional materials were developed; the website and social media accounts were established, are maintained and regularly updated. Besides, monitoring tools were created to enable the monitoring of the CDE activities for the consortium members, and connections were made with similar projects for potential future collaboration and finding synergies. During this period, several stakeholder workshops took place to gather their valuable input and contribute to refining the concept of the project. The next updates will follow in M18, M24, M30, M36, M42.

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List of Acronyms and Abbreviations

Term	Description
CDE	Communication, Dissemination & Exploitation
KER	Key Exploitable Result
KPI	Key Performance Indicator
OEM	Original equipment manufacturer
RD&I	Research, Development and Innovation
SO	Strategic Objective
WP	Work Package

1 Introduction

1.1 Scope and objectives of the deliverable

The Project Outreach Plan is a deliverable that outlines the communication, dissemination and exploitation strategy of the project. The main objective is to promote activities and facilitate the exchange of knowledge between the main stakeholders while ensuring that the project outputs will be fully exploited in the most effective manner. A well-elaborated project outreach plan can support the successful implementation of the project. The plan will be evaluated and updated in the following versions of this deliverable, which will be submitted every six months. This edition of the deliverable is the first update, scheduled for M12.

1.2 Structure of the deliverable

Considering this is an updated version of the D7.2, only new updates will be presented here. For more information on certain topics, the reader can always revisit the initial version of this deliverable. The chapters that are omitted here and can be found in the initial version are the following:

- Definitions (Communication, Dissemination, Exploitation)¹
- Grant Agreement rules and DEC guidelines²
- Visual identity / Branding (Project logo, Theme image, Templates)³

The CDE management tools chapter presents the updates within the tool; however, the instructions and descriptions can be found in D7.2. The Exploitation plan and business models chapter will also be omitted in this version due to another deliverable (D7.4) with the same title being submitted at the same time as this deliverable.

1.3 Relation to other tasks and deliverables

The relation of this deliverable spans across the whole project, as it is related to all partners, tasks and deliverables. All partners are expected to be familiar with the strategy presented in this report in order to maximise the impact of the project and foster the uptake and replication of KERs.

¹ D7.2's Section 2

² D7.2's Section 3

³ D7.2's Subsection 5.1

2 Measures to maximise the impact

The Dissemination, Communication and Exploitation strategy of the Minority Report is built on the diverse array of partners to ensure the high impact of and interest in Key Exploitable Results (KERs). DMO is a communication and dissemination manager, but all beneficiaries must contribute to the promotion of the project and its results by providing targeted information to multiple audiences (including the media and the public) in a strategic, coherent and effective manner. This will be done by attending conferences and seminars where information material, such as brochures, leaflets, posters, presentations, among others, is shared.

With measures defined in this report, two Strategic Objectives (SO) are addressed, namely:

- **SO7** - Develop an ambitious exploitation plan, based on the knowledge created during the project and support stakeholders across the EU to uptake Minority Report people-centric solutions; and
- **SO9** - Creating awareness of the Minority Report people-centric, co-creation framework, to promote sustainability and circularity within the construction and renovation value chain for climate change mitigation and disaster management.

To ensure the long-term impact of the project and wide-scale roll-out of Key Exploitable Results (KER), a communication, dissemination & exploitation (CDE) strategy with a view to reach, engage and synergise key target audiences and stakeholders has been defined. At M12, an overview of the completed work is presented and evaluated, along with an action plan for the upcoming period.

The defined strategy envisioned year 1 as a period to raise awareness/interest among key stakeholders, as depicted in Figure 1.

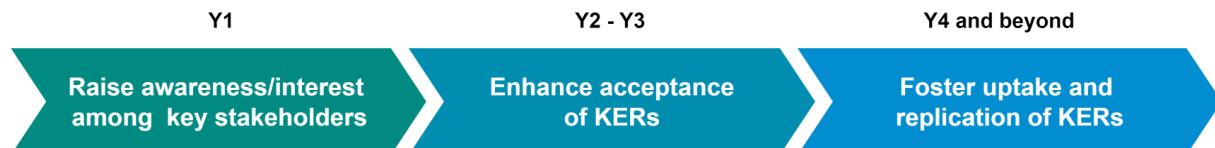


Figure 1 Strategy – timeline

In this period, a common project identity was defined (with logo, theme image, and templates); several promotional materials were developed (i.e. a press release, newsletters, and videos); the website and social media accounts (LinkedIn, X, YouTube) were established, and are maintained and regularly updated. In addition, monitoring tools were created for CDE activities for the consortium members, and connections were made with similar projects for potential future collaboration and finding synergies. During this period, several stakeholder workshops took place to gather their valuable input and contribute to refining the concept of the project.

The strategy for the next two years is to focus on enhancing the acceptance of KERs. During this phase, the Minority Report will focus on disseminating its KERs to demonstrate the benefits of the proposed novel solutions, supporting future exploitation of results. Key activities to be conducted include publications about project results, the Participation in conferences, events, workshops and participatory activities promoting knowledge exchange.

Additionally, to increase the project's impact, the four phases (described in Figure 2) are being followed. At this stage, the most relevant phases are Phase I and IV, where activities are focused on *Establishing a cohesive project identity and generating awareness among key stakeholders, & Maximising visibility of project activities to non-technical audiences.*

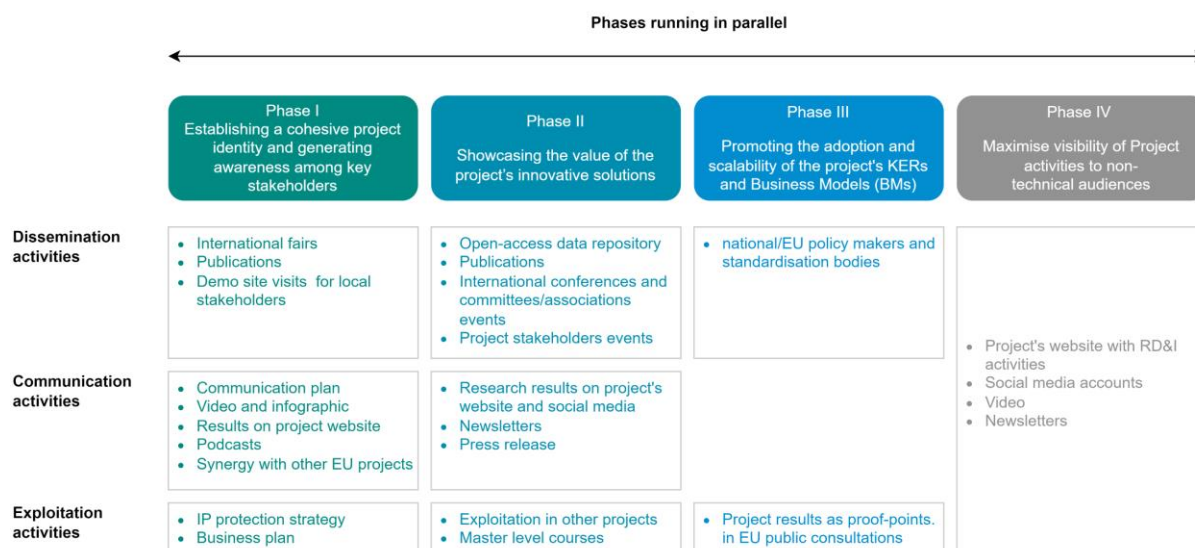


Figure 2 Strategy - The four phases

A detailed explanation of each phase can be found in D7.2. In the following chapters, the dissemination, communication, and exploitation activities performed by the consortium members in the past period (M1 – M12) are presented.

2.1 Communication and dissemination activities

Below is an overview of activities performed by partners in the period up to M12. All the activities are registered via shared CDE management tools, presented in D7.2.

2.1.1 Events

In the Events tab of the CDE tracker, partners have collected all the events that are of relevance for the consortium partners to attend to represent the Minority Report project. This list is an overview of all the recognised opportunities. At the moment of writing this deliverable, there are 26 entries in the table. Following partner participation to represent and present the Minority Report project, this activity is then reported in the Dissemination tracker.

Events								
Name of the event	Date	Place	Website	Description	Audience size	Participated?	Partner	
ENLIT Europe 2024	22-24 Oct 2024	Milan	https://www.enlit-europe.com/	Event on decarbonised and digitalised energy system for the energy transition		No	NA	
Built4People 2nd clustering event	19-Nov-24	Brussels	https://www.enlit-europe.com/Built4People-2nd-Clustering-Event-19-November-2024-Built4People	Representatives of the 30 projects funded as part of a Built4People Co-programmed Public-Private Partnership gathered at CINEA - European Climate, Infrastructure and Environment Executive Agency in Belgium, for a special clustering event organised by Nebula Project.	40+	Yes	IESRD	
BIM World Munich	26-27 Nov 2024	Munich	https://www.bim-world.de/	The international platform in the construction, real estate and facility management industries		No	NA	
SHRINEs Project Hackathon	25-27 Nov 2024	Assisi (Italy)	Hackathon Tech for SHRINEs	Project SHRINEs – "Raising Awareness for the protection of places of worship by promoting interfaith dialogue on the use of advanced technologies". Presenting Minority Report project (poster session and b2b meetings)	150	Yes	STAM	
Clustering & Collaboration: Resilience of the Built Environment	1/29/2025	Online		"Clustering & Collaboration: Resilience of the Built Environment," 1st meeting to gather MULTICLIMACT, CLIMRES, MINORITY REPORT, RETIME, and MULTICARE	23	Yes	DMO, E2ARC	
Shaping Sustainable Futures	6-7 March 2025	Brussels	https://neb.academy/news/shaping-sustainable-futures-ssf-conference-in-brussels	Shaping Sustainable futures: Innovating for People-Centric Cities and Communities: joint event organised by the EU projects NEBULA, CrAPt Cities, AEGIR and INGUMA; results and lessons learnt from B4P clusters, New European Bauhaus	150	Yes	E2ARC	
Technical workshop: New European Bauhaus self-assessment method and tool for buildings and living spaces	3-4 April 2025	Brussels	https://new-european-bauhaus.europa.eu/document/4efe7212-ef30-4948-a788-32c31b7440f8_en	The first day – April 3 – of the workshop concentrates on the scientific background and presentation of the NEB self-assessment method with a focus on KPIs/indicators developed per NEB value. The second day – April 4 – of the workshop focuses on the IT tool presentation and application of the NEB self-assessment method to case studies and KPI examples with the aid of the tool.	20	Yes	E2ARC	
Clustering & Collaboration: Resilience of the Built Environment	4/23/2025	Online		"Clustering & Collaboration: Resilience of the Built Environment," 2nd meeting to gather MULTICLIMACT, CLIMRES, MINORITY REPORT, RETIME, and MULTICARE	23	Yes	DMO, E2ARC	
ACE conference: Architects + Engineers: Partnership for Resilient Design - Benchmarks for quality criteria in the living environment through New European Bauhaus	15-May-25	Luxemburg	https://www.oai.lu/file/Agenda/2025/2025-05-15-ACE-ECEC-EFCA-QAI-Conference-programme-20250320.pdf	Showcasing how the architectural and engineering professions create resilient design, in line with the New European Bauhaus ambitions	200	yes	E2ARC	
NATCAT Summit	29-May-25	Athens (Greece)	https://natcatsummit.gr/en/#speakers	A conference on insurance and risk mitigation from natural disasters: Bringing together top professionals from the Technology, Energy, Construction, Real Estate, Insurance, Shipping, and Financial sectors to discuss solutions for disaster prevention and crisis management. Core Topics: Local challenges & the economic impact of natural catastrophes/ Insurance & weather forecasting models/ The new reality in infrastructure/ Public & Private Partnerships for a unified strategy	80	yes	E2ARC	
EURESFO- European Urban Resilience Forum	25-27 June 2025	Rotterdam, NL	EURESFO-European Urban Resilience Forum	Organised by ICLEI and the European Environment Agency (EEA), EURESFO acts as a unique exchange platform that brings together city representatives, experts, and stakeholders from local and regional institutions to discuss strategies, initiatives, and actions related to climate change adaptation, disaster management, and the cultivation of urban resilience. With this year's edition focusing on accelerating resilience action. Minority Report will be represented		Yes	DMO, E2ARC	
Clustering & Collaboration: Resilience of the Built Environment	30-Jun-25	Online		"Clustering & Collaboration: Resilience of the Built Environment," 3rd meeting to gather MULTICLIMACT, CLIMRES, MINORITY REPORT, RETIME, and MULTICARE		Planned	DMO, E2ARC	

Figure 3 Events overview, selection shown

2.1.2 Workshops / trainings

This table shows all the workshops or trainings organised or participated by the consortium partners.

Table 1 Minority Report's workshops / trainings

Workshop	Date and location	Partner	Participants	Type of stakeholders
Stakeholder Cat Workshop 1	05 Nov 2024, Dublin, Ireland	PI	26	Consortium partners
Data Workshop 2	06 Nov 2024, Dublin, Ireland	IESRD	26	Consortium partners
Exploitation workshop	06 Mar 2025, online	DMO	16	Consortium partners
Technical workshop	28 May 2025 Patras, Greece	STAM	26	Technical partners
Stakeholder Engagement Workshop - End Users	14 May 2025, Dublin, Ireland	PI, DCC, IES, UCL	8	End Users
Stakeholder Engagement Activity - Community	14 May 2025, Dublin, Ireland	PI, DCC, TCD, UCL	20	Community members
Stakeholder Engagement Workshop - End Users	26 May 2025, Patras, Greece	PI, RWG, UPAT, UCL	13	End Users
Stakeholder Engagement Activity - Community	26 May 2025, Patras, Greece	PI, RWG, UPAT, UCL	70	Community members

2.1.3 Communication and dissemination activities

Tables below show the communication and dissemination activities performed by the consortium partners.

Table 2 Communication activities

Activity	Date	Communication channel	Partner
Description of Minority Report (with link) in the "research page" of E2ARC website	Sept 2024	Website	E2ARC
News post in E2ARC website	Nov 2024	Website	E2ARC
Press release by University of Canterbury	01 Apr 2025	Website	UoC
LinkedIn post	Oct 2024	Social media	DMO


Table 3 Dissemination activities

Activity	Date	Type	Partner
Built4People 2nd clustering event	19 Nov 2024	clustering activities	IESRD
1st Clustering meeting with sister projects	29 Jan 2025	clustering activities	E2ARC
Presentation at NZ Critical Infrastructure Advisory Group	24 Feb 2025	meetings	UoA
2nd Clustering meeting with sister projects	23 Apr 2025	clustering activities	E2ARC
14th International Conference on Structural Safety and Reliability - ICOSSAR'25	6 Feb 2025	conference	UCL
SHRINEs Project Hackathon	25 Nov 2024	collaboration with EU-funded projects	STAM
Horizon Europe: "Minority Report" A first Horizon Europe ó New Zealand project	31 Jul 2024	education and training events	UoC
Experience-sharing by a Horizon Europe Project	11 Dec 2024	conference	UoC

2.2 Networking

An important approach to maximising the impact of the project is networking, which includes finding synergies with other EU-funded projects and initiatives. Connecting with other projects (ongoing or completed) from the beginning increases the opportunities for cross-fertilisation and creating common results, which could have an even greater impact.

The importance of this aspect is reflected in having a dedicated task within WP7, focusing on external outreach activities & clustering with other R&D Projects, led by E2ARC. Through this task, several connections were made with similar projects in order to find synergies and collaborate. They are listed on the project's website under 'Network' (see Figure 4).



The screenshot shows the 'Related projects' section of the Minority Report website. It features a navigation bar with links to HOME, NEWS & EVENTS, PROJECT RESULTS, PARTNERS, DEMONSTRATION CASES, and NETWORK. Below the navigation bar is a large illustration depicting a cityscape with various climate-related elements like a sun, clouds, a person, a house, a tree, a car, and a building. To the left of the illustration, the 'Related projects' section lists five projects: CLIMRES, RETIME, MAIA, MULTICLIMACT, and MULTICARE. Each project is accompanied by a brief description and a 'Go to website' link. To the right of the project descriptions are the logos for each project: ClimRes, RETIME, maia, multiclimact, and MULTICARE.

Related projects

CLIMRES
[Go to website](#)

The CLIMRES project aims to promote "Leadership for Climate Resilient Buildings" by identifying building vulnerabilities and enhancing their resilience to disruptive events and changing conditions caused by climate change. CLIMRES solutions will be tested in three large-scale pilots in Spain, Greece, Italy, and Slovenia, evaluating their efficacy against heatwaves, extreme flooding, fires, and earthquakes. Additionally, there will be one multi-hazard replication multiplier pilot in France. Lessons from these pilots will shape a replication roadmap and a capacity-building program to train future leaders in climate-resilient building. CLIMRES will offer insights and guidance for building owners, policymakers, and stakeholders in climate resilience and sustainable development.

RETIME
[Go to website](#)

Natural and human-caused disasters, alongside uncontrolled urbanisation, pose risks for all building occupants. Vulnerable or older individuals, especially, may become exposed to extreme temperatures, might face difficulties in reaching safety during emergencies, and could be late reacting to public alerts for weather emergencies. The EU-funded RETIME project aims to develop innovative adaptation solutions to mitigate current and future risks in urban areas. These solutions include a data-driven tool, a sensor-based alert system, a digital building twin, a digital Building Renovation Passport, and a Resilience Knowledge Hub and Decision-Support platform. The project will prioritise these solutions based on specific architectural and societal contexts in pilot areas located in Estonia, Portugal and Slovakia.

MAIA
[Go to website](#)

MAIA will act as an impact multiplier by providing social structures, technological and outreach activities to accompany, potentiate and help maximise the impact of climate research projects funded under Horizon Europe. MAIA constitutes the response from a group of coordinators and core partners from seven H2020 precursor projects in climate change research (BINGO, BRIGAD, CLARITY, Connecting Nature, DRIVER+, PLACARD and RESCUE). In these projects, driven by the EC's advice to identify synergies and spark collaboration, we realised and detected a clear need for increased connectivity and a more robust approach to synergies management as means to unlock more meaningful and impact-oriented interactions.

MULTICLIMACT
[Go to website](#)

MULTICLIMACT is a European project that aims to develop a mainstreamed framework and toolkit to support public stakeholders and citizens in assessing and enhancing the resilience of the built environment and its people at multiple scales - buildings (including cultural heritage), urban areas, and territories - against locally relevant climate-related and natural hazards. It integrates a multidisciplinary approach, considering socio-economic, engineering, climatic, and life dimensions, and includes 18 cost-effective, easy-to-implement solutions: design methods, materials, and digital tools. MULTICLIMACT also introduces a resilience scorecard and aligns with international and European initiatives, showcasing its methodology through four diverse case studies to ensure both local relevance and scalability.

MULTICARE
[Go to website](#)

The current building stock is particularly vulnerable because it has limited or no capacity to adapt and recover from extreme events thereby leading to building failures that cause severe socio-economic losses and adversely affecting the health and wellbeing of people. Recent scientific and technological advances in the construction industry provide timely solutions for improving the resilience for specific single hazards, but they are often not cost effective, rarely eco-friendly and nearly never address the multiple hazards present in many locations. MULTICARE will address this challenge directly by developing new multi-criteria decision-support frameworks and providing plug & play technological and digital solutions for improving the resilience of the built environment in a cost-effective, reliable and sustainable manner. The technological solutions consist of multi-functional low-carbon resilient technologies embedded in modular and prefabricated construction for the next generation of high performance and smart buildings, characterized by enhanced safety, energy efficiency, environmental-sustainability, improved quality of life, circularity, and scalability for a broad range of natural events and end-user.

Figure 4 Network as listed on the project's website

With that, the outreach plan will align with the abovementioned EU-funded projects to ensure knowledge exchange, cross-promotion, and to increase visibility within the broader climate resilience and innovation community.

In addition to that, the Minority Report project participated in the first Clustering & Collaboration event, called “Resilience of the Built Environment” which was an event that connected projects of the same topic, namely the MULTICLIMACT, CLIMRES, MINORITY REPORT, RETIME, and MULTICARE.

3 Dissemination means and channels

3.1 Digital channels

Special attention is given to keeping the project’s digital channels updated and dynamic, reflecting the activities of the consortium. Public channels include the website, which is the main source of all the project’s information and results, and social media channels. Besides, there is also one internal channel, which is intended for the consortium’s internal communication and collaboration.

3.1.1 Website

The public website was established in M4 of the project, on 02-09-2024, to act as a communication and dissemination channel for the project’s results and for involving and enlarging the stakeholders’ community. The website can be accessed through the following link: <https://www.minorityreport-project.eu/en>. To measure traffic to the website, the following metrics are reviewed:

- Sessions: A session is a period of time during which a user interacts with the website. A session initiates when a user either opens the website in the foreground or views a page or screen, and no session is currently active, for example, their previous session has timed out. By default, a session ends or times out after 30 minutes of user inactivity. There is no limit to how long a session can last.
- Total users: Total users is the total number of people who visited the website in the specified date range.
- Number of news: the number of news items that have been posted under the News & Events page on the project’s website.

Period	Sessions	Total users	Number of news
M6 Nov 2024	98	68	2
M12 May 2025	1073	528	5

Table 4 Minority Report’s website monitoring

The published news on the News & Events page are the following:

- 1st Press Release, 22 August 2024
- 2nd General Assembly in Dublin, 18 November 2024
- Video from Dublin, 15 January 2025
- Project’s flyer, 01 May 2025
- 2nd Newsletter, 21 May 2025

Under Project Results, the submitted deliverables can be found (see Figure 5). Currently, there are 8 deliverables uploaded, of which 5 are not publicly available and 3 are available for users to download.

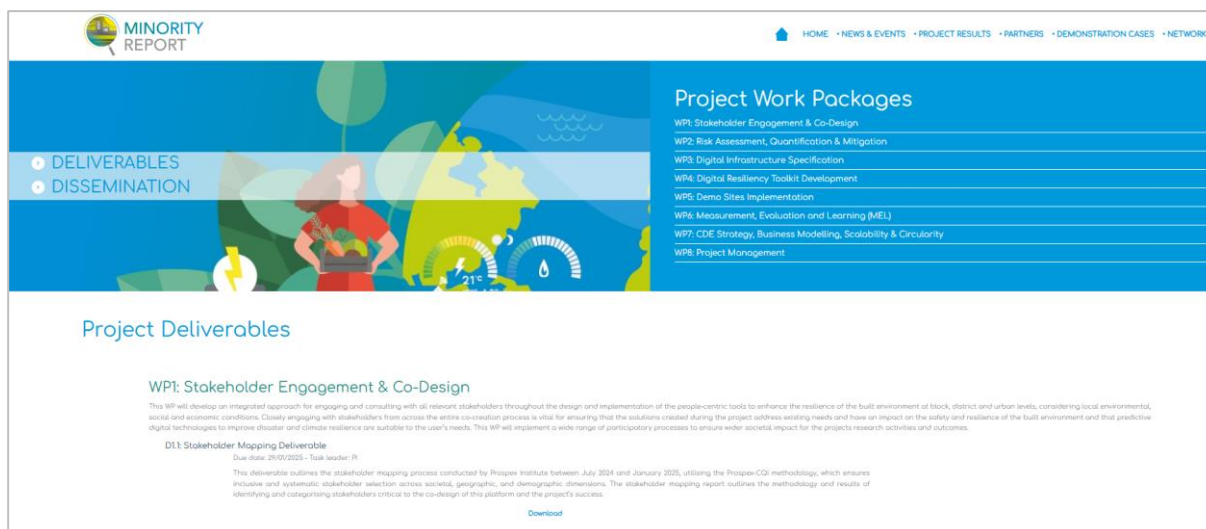


Figure 5 Minority Report's results

3.1.2 Social media

Social media plays an important role in the project's outreach to various stakeholders. Three Minority Report profiles were created, namely on LinkedIn, X and YouTube.

The links to the social media accounts of the Minority Report project are the following:

- LinkedIn: <https://www.linkedin.com/company/eu-minority-report>
- X: https://x.com/EU_MinorityRep
- YouTube: https://www.youtube.com/@MinorityReport_EU

Error! Reference source not found. shows the numbers of followers and posts are presented for the first period (up to M12) and will be monitored throughout the project.

Table 5 Minority Report's social media numbers

		M6	M12
LinkedIn	Followers	55	80
	Posts	4	15
X	Followers	49	11
	Posts	4	11
YouTube	Subscribers	9	12
	Videos	0	2

The above numbers are visually presented with graphs (see Figure 6 and Figure 7), offering easier interpretation of results:

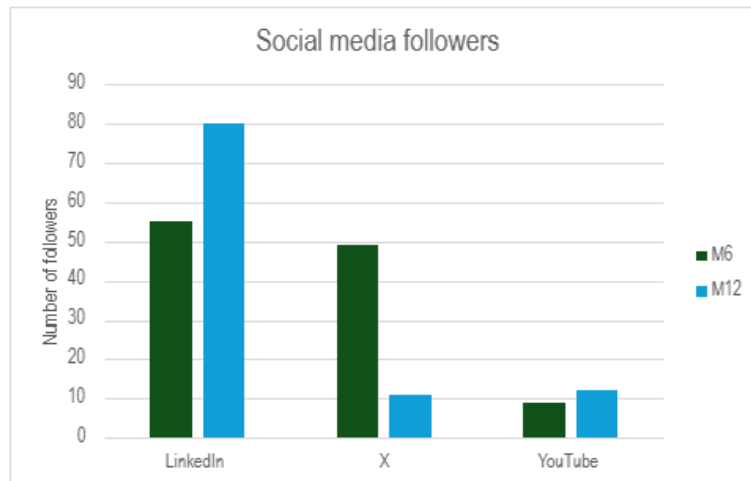


Figure 6 Minority Report's social media followers

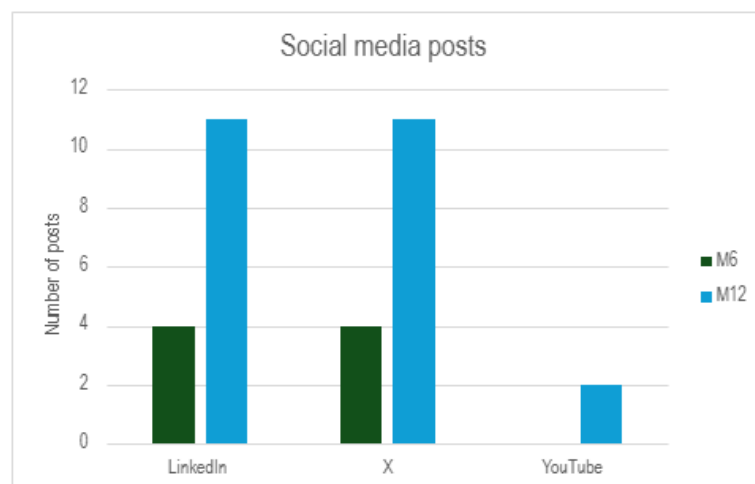


Figure 7 Minority Report's social media posts

In the first 12 months of the project, the followers and subscribers on the LinkedIn and YouTube channels were steadily increasing; however, in the X account, the followers started to decrease after the first 6 months. Similar observations could be found in other X profiles and are most probably the result of political changes. Considering that the reduced number of followers does not offer the desired scope of audience, it was agreed to move to another platform. After a few months of applying the change, the evaluation will take place again.

The chosen platform is Bluesky, a decentralised, open-source social media platform designed to give users greater control over their online experience. Bluesky operates independently and emphasises user autonomy, data portability, and community-driven moderation. Built on the AT Protocol, it allows users to customise their feeds, choose moderation services, and even verify their identities through domain ownership. As of May 2025, Bluesky boasts over 35 million registered users and continues to grow as an alternative to traditional social networks.

The Minority Report has established a presence on Bluesky to engage with the community, share updates, and foster discussions related to project's goals.

- Link to the BlueSky profile: <https://bsky.app/profile/eu-minorityreport.bsky.social>



Figure 8 Minority Reports' Bluesky profile

3.2 Promotional materials

Graphic promotional materials are developed to promote the project at selected events, providing general information and preliminary results, addressing both the technical and non-technical public. The timeline of delivery of each promotional material is available in the CDE tracker tool.

November's newsletter, Press Release and a roll-up banner were already presented in the previous version of this deliverable. New materials, developed in this period, are a flyer, a newsletter and a video.

Figure 9 and Figure 10 show a two-page flyer introducing the project as a Horizon Europe-funded initiative focused on enhancing the climate resilience of vulnerable urban populations through predictive, people-centric digital technologies. The key highlights of the flyer are:

- **Goal:** Mitigate the impact of climate-related disruptive events (e.g., floods, fires, storms) on vulnerable communities.
- **Approach:** Use cutting-edge technology and collaborative methods to protect people and the built environment.
- **Duration & Scope:** 42 months, 16 partners across Europe and New Zealand, with 3 demonstration sites: Greece, Ireland, and New Zealand.
- **Expected Impact:** Improved resilience, reduced economic losses, sustainable urban development, and community empowerment.
- **Contact Info:** Includes project website, social media handle, and QR code.



Figure 9 Minority Reports' flyer (1)



Figure 10 Minority Reports' flyer (2)

Figure 11 shows the “news & events” tab on the Minority Report’s website, where a posted video provides an insightful overview of the project's mission and objectives. The video is published on the project’s YouTube channel: <https://youtu.be/RJUGFyK5S0U>. It highlights the collaborative efforts of 16 partners across Europe and New Zealand, focusing on enhancing the resilience of vulnerable urban populations against climate-related disruptive events. The video showcases the integration of predictive digital technologies, such as advanced weather forecasting, Building Information Modelling (BIM), and digital twins, to anticipate and mitigate the impacts of climate events. It also emphasises the project's commitment to co-creation, involving citizens, experts, and stakeholders in developing

people-centric solutions. Through visuals and interviews, the video underscores the project's aim to achieve significant environmental targets, including energy savings, carbon footprint reductions, and overall environmental impact reduction.

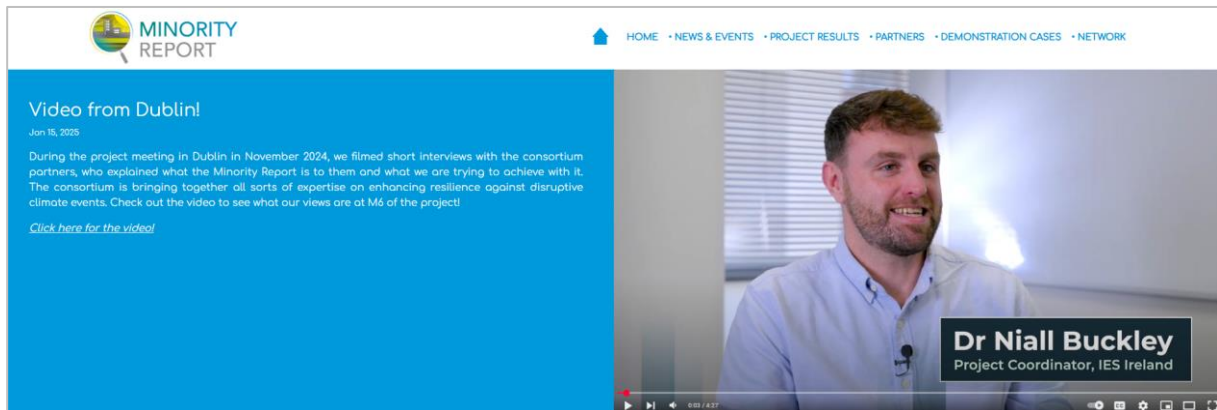


Figure 11 Minority Reports' video from Dublin

4 Key Performance Indicators

To ensure that the communication and dissemination objectives defined in this action plan are met, regular monitoring and evaluation must take place. All activities will be regularly checked and evaluated, and follow-up adjustments to the strategy will be made if necessary. Monitoring focused on communication and dissemination activities is vital, as the impact of those activities contributes to the successful implementation of the project. Items to be checked on a continuous basis are summarised in the table below. The mentioned values in this table should be reached by the end of the project duration.

Table 6 Key Performance Indicators

Item	Value	M12
International fairs, conferences	15	8
Publications, academic papers	15	0
Demo site visits involving 20-25 local stakeholders	3	2
Video	2000 views	213
Podcast	500 listeners	0
Synergy with other projects	5 to 6 projects	5
Committees/associations events	3	0
Project stakeholders' events	3 per demo + 3 with GA	0
Master level courses	6	0
Website	2500 views	1073
Social media: LinkedIn	200 followers	80
Social media: X	200 followers	NA
Newsletter	7	2
Press Release	4	1

By performing regular monitoring of the activities, it is possible to assess if the action plan is being carried out properly and on time. It will also be possible to see which activities have the biggest impact. The conclusions from these evaluations will be considered in the updated version of the CDE plan.

5 Key target stakeholders

To improve dissemination activities, it is important to define the target groups and understand their characteristics, so that the message to be conveyed can be tailored to their needs. This also ensures the use of the most appropriate and efficient communication and dissemination channels and materials. The process of mapping stakeholders was completed in the scope of *T1.1 Stakeholder mapping* and presented in *D1.1 Stakeholder Mapping Report*. The overview is presented in the table below.

Table 7 Key target stakeholders

Overview of stakeholders by categories	
Emergency & Security	<ul style="list-style-type: none"> - Emergency Telecom Services - Disaster Resilience Organisations - Police - Private Security - Fire-Fighters - EMTs - Hospitals - Clinics - Doctors - Port Authorities
Built Environment	<ul style="list-style-type: none"> - Building/Construction Companies - Engineering Companies - Architects - Urban Planners - Telecom - Public Infrastructure/Works - Green Infrastructure - Public Housing - Social Housing - Property Owners
Transport and Mobility	<ul style="list-style-type: none"> - Cycle Associations - Car Owners - Public Transport
Public Space users	<ul style="list-style-type: none"> - Local Residents - Commuters - Recreation/Tourists
Media	<ul style="list-style-type: none"> - Local/National Radios - Online Platforms - Newspapers
Neighbourhood/NGOs/ Citizen Organisations	<ul style="list-style-type: none"> - Shelters - Retirement Homes - Sports Associations - Religious Institutions - Political Organisations - Historical Associations - Tourism Organisation - Care for Addiction Organisations

	<ul style="list-style-type: none"> - International NGOs - Food Banks - City Missions - Volunteering Associations - Resident Associations - Local Neighbourhood Watch - Homeowner Association - DPOs - Women Organisations - Migrant Organisations
Local Retail	<ul style="list-style-type: none"> - Shops - Gastronomy - Hotels - Market/Street Vendors - Food Production - Business Owners
Education	<ul style="list-style-type: none"> - Schools - Universities - Kindergartens - Nurseries - Research Institutions
Economy	<ul style="list-style-type: none"> - Banks - Insurance - Realtors - Investors
Government	<ul style="list-style-type: none"> - Municipal Workers - City Council - Regional Government - Indigenous Partnerships - Federal Government - Mobility Department - Parks & Recreation - Environmental Department - Social Welfare

Additionally, an initial mapping of Organizations representing Disabled Persons, and Disabled Persons Organizations (DPOs) had been done in as part of WP1, Task 1.1.

The multiple human characteristics that result in human diversity include sensory, physical, and cognitive functions, neurodiversity, age, the presence of a permanent or temporary condition or impairment, among others. This means that planning and design for safety and resilience of the built environment must fully consider human diversity so that buildings, urban spaces, and infrastructure can be accessed, understood and used by the widest possible range of people during a natural or climate related disaster, and that built environment protects vulnerable groups during such events.

The Table 8 shows the identified characteristics & functions that should be considered, and the key function/condition/issue it represents and who the specific vulnerable groups are.

Table 8 Categories of vulnerable groups

Overall characteristics & functions	Key function/ condition / issue	Specific vulnerable group
1. Physical	Body movement	Wheelchair users
2. Sensory	Eyesight-related	People with visual impairments
	Hearing-related	People with hearing impairments
3. Cognitive	Specific mental functions	People living with dementia
4. Neurodiversity	Autism as a developmental disability or difference	Autistic people
5. Age-related	Ageing	Older people (> 65)
	Early to middle childhood	Children 2 to 12 years old

The organisation representing persons with disabilities and DPOs, per each pilot will be captured and presented in Deliverable 1.3.

6 Conclusions

This report is the second version of the Project Outreach Plan, and it presents the update on the communication, dissemination and exploitation strategy of the project. The numbers for the first year are shown, and the applied changes are presented. The consortium partners will continue to increase the visibility of the project, and the progress will again be evaluated in the upcoming 6-month period. Monitoring and leading CDE actions are the responsibility of the Communication and Dissemination manager, however, all partners are expected to contribute to these actions and help increase the visibility and impact of the project.

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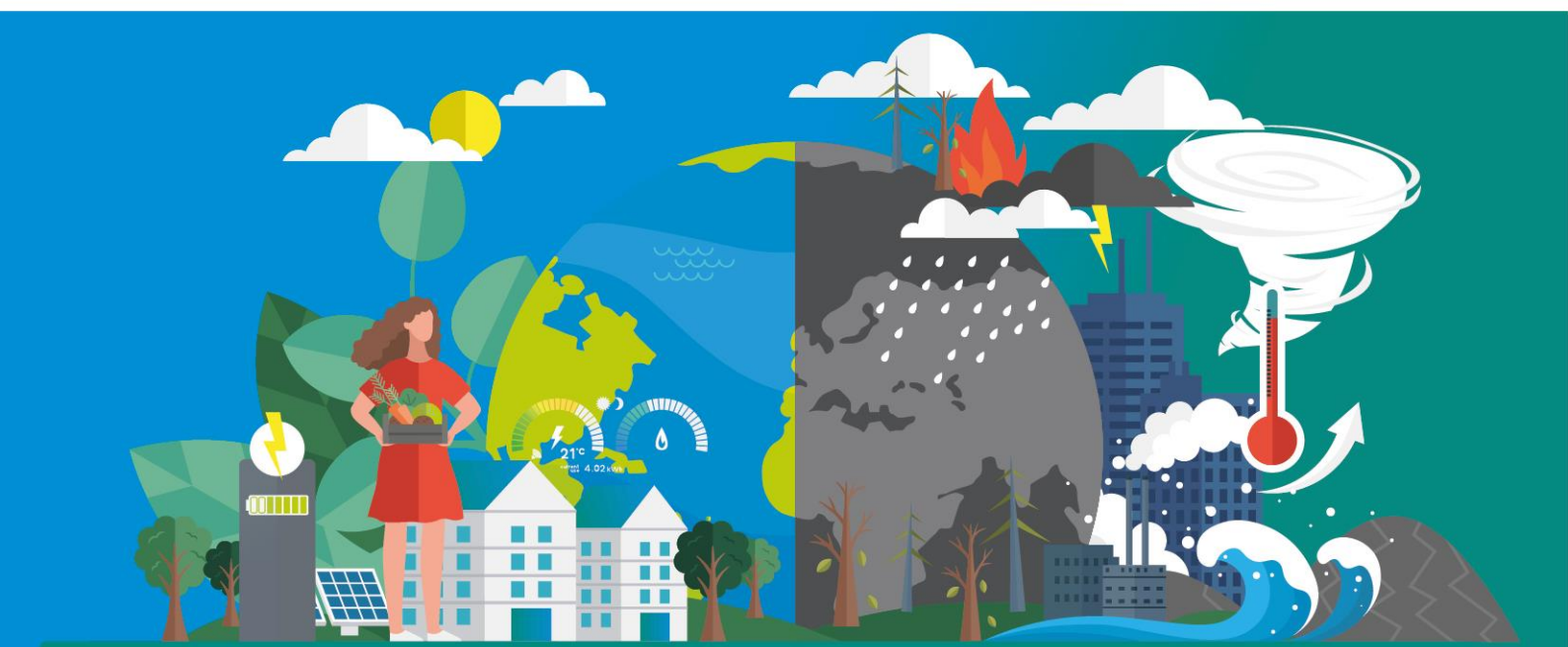
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